



Google Tag Manager Access Instructions

1. Go to tagmanager.google.com
2. Ensure it is your website in the top left or select your website from the list
3. Click “Admin” in the top tab
4. Click “User Management” under Account
5. Click on red “New” button
6. In the Email section, add [accounts@ventamarketing.com]
7. Click on “Account Permissions” and select “User”
8. Click on “Container Permissions”
9. It is ideal to provide us with “Publish” permissions
10. Click “Add” button
11. Let us know when you complete this part and we will confirm with you that it is working properly!